

THE UK'S DEDICATED SHOWCASE FOR EQUESTRIAN PROPERTY

More than a property listing. A complete equestrian property showcase.

equestrianproperty4sale.com
The UK's leading equestrian property website

LIST YOUR EQUESTRIAN PROPERTIES WHERE RELEVANT BUYERS ARE LOOKING

Selling an equestrian property isn't like selling a standard home. The lifestyle, the facilities, the buyers - it all matters.

People looking for equestrian property have particular requirements. They may be searching for land, stabling, an arena, hacking access or the potential to develop facilities. They need more than a conventional property search to help them find what they're looking for.

EP4S brings equestrian properties together in a dedicated showcase, designed around the details that matter to this specialist market.

For agents, it's an opportunity to put their clients' properties in front of people actively interested in equestrian property, in a setting that understands what makes those properties different.

IT'S NOT JUST ABOUT CLICKS, IT'S ABOUT INTENT.



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MORE TO HELP BUYERS FIND THE RIGHT PROPERTY

EP4S is designed around the way people search for equestrian property, bringing together specialist search tools, relevant local information and features developed specifically for this market.

Intelligent property search
Buyers can search using conventional filters or describe what they're looking for in their own words, using AI-powered search.

Equestrian-specific details
From acreage and stabling to arena size, riding facilities and access, buyers can search and explore the features that matter to them.

Mapped bridleways
Buyers can explore mapped bridleway routes and consider the surrounding riding opportunities in relation to a property.

Local Equestrian Services
Connected to The Equestrian Index, this feature helps buyers discover relevant equestrian businesses and services in the surrounding area.

Listing Focus
Developed with agents in mind, Listing Focus helps identify potential omissions and inconsistencies in property information, giving agents the opportunity to review and clarify the details presented to buyers.

The aim is simple: to help buyers look beyond the basic particulars and make more informed enquiries.

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YOUR LISTINGS REACH BUYERS. YOUR AGENCY PRESENCE REACHES POTENTIAL VENDORS.

EP4S gives agents more than a place to advertise individual properties. It provides an opportunity to establish a presence within a dedicated equestrian property showcase.

Your listings reach buyers and tenants actively searching for equestrian property, while your agency profile provides another route for prospective vendors to discover your business and equestrian property experience.

Why list with EP4S?

- Relevant audience: Reach people actively interested in equestrian property.
- Specialist presentation: Showcase properties with the detail this market demands.
- Agency recognition: Give your business a presence alongside your equestrian listings.
- Wider promotion: Benefit from opportunities across EP4S social media and editorial channels.

EP4S complements your existing marketing, adding a specialist dimension to the way you promote equestrian property.



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AN ESTABLISHED AUDIENCE

EP4S has developed a dedicated online showcase for equestrian property, attracting a substantial website audience and social media following.

50,000+
Monthly website visitors

205,000
Website pages viewed every month

45,000
Followers on social media channels

14,600,000
Social media views over last 12 months



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WHAT AGENTS SAY

'**A clear way to demonstrate equestrian expertise.'**

EquestrianProperty4Sale is an excellent tool for demonstrating our equestrian expertise, something that can be a key factor for sellers when selecting an agent. It also attracts buyers who are specifically looking for equestrian property.
Alasdair Dunne, Fisher German

'**Offering something extra to equestrian vendors.'**

By becoming a member agent on EquestrianProperty4Sale we are able to offer something extra to our clients, giving confidence when choosing to instruct us as an equestrian-focused agent.
Simon Williams MRICS FAAV, Masons



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THREE WAYS TO ADVERTISE YOUR EQUESTRIAN PROPERTIES



Whether you have an individual property to promote, a regular portfolio or are looking to establish your agency as a regional equestrian property specialist, EP4S offers three ways to get involved.

Each arrangement is designed to suit a different level of agency involvement. Explore the options to find the one that works for you.



OCCASIONAL LISTING

One property. No subscription.

An uncomplicated way to promote an individual equestrian property on EP4S, without committing to an ongoing subscription.

Choose your listing period

- 1 month – £85 + VAT
- 3 months – £195 + VAT

Paid by the agent or, with the agent's agreement, funded by the vendor under the agent's name.

What's included?

- Your property appears in EP4S property search and on the map.
- Included in AI-powered property search.
- Sent to buyers whose saved searches match your property.
- Presented within a dedicated equestrian property showcase.

Your listing period starts when the property goes live and renews only if you choose.

An easy way to give an individual equestrian property a specialist platform.

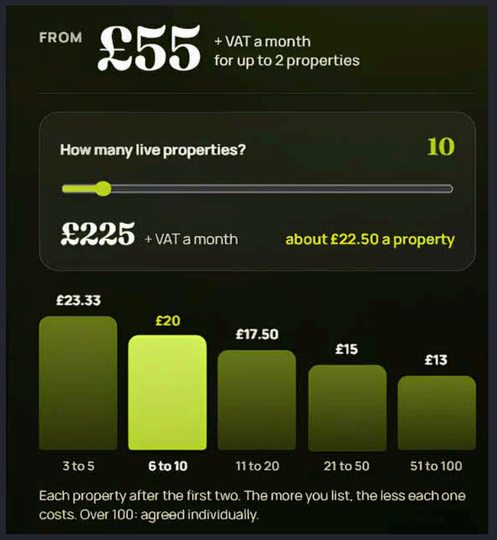


REGISTERED AGENT

An affordable, ongoing agency presence.

For agents with a regular portfolio of equestrian properties, Registered Agent offers an affordable way to maintain an ongoing presence on EP4S, with progressive monthly pricing based on the number of live properties across all your offices.

Rates are applied progressively, with the first two properties included in the starting price.



Your agency benefits

- One account: All participating offices managed together.
- Your branding and contacts: Agency logo and relevant branch contact details on every listing.
- One agency page: All your equestrian properties brought together in one place.
- CRM data feed: Available for agencies with 21 or more live properties.

12-month minimum term, followed by one month's notice.

An affordable way to keep your agency and equestrian property portfolio represented on EP4S.

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NETWORK MEMBERSHIP

Recognition as a regional equestrian property specialist.

Network Membership is for agents with genuine equestrian experience, regional knowledge and a commitment to the specialist property market.

It provides an opportunity to be recognised on EP4S as a regional specialist, helping prospective vendors identify agents with relevant experience when choosing who to instruct.

Membership includes:

- Regional specialist recognition: Your agency recognised on EP4S as a specialist in your area.
- Unlimited listings: No limit on the number of equestrian properties you can promote.
- A place within the EP4S network: Your agency represented as part of a select group of regional specialists.

Membership by arrangement

Network Membership is selective and agreed individually. Applications are considered on the basis of equestrian experience, local knowledge and the ability to provide appropriate regional coverage.

There is no standard published fee. Arrangements are discussed individually, taking account of the agency and the region covered.



A DIFFERENT PERSPECTIVE ON EQUESTRIAN PROPERTY

Whether you have an individual property to advertise, a regular portfolio to promote or are interested in Network Membership, we'd be pleased to talk with you about your requirements and help you find the arrangement that best suits your business.

Prefer to get started straight away?

You can join and submit your properties directly through our website. It's quick and straightforward, with everything you need to get your listings onto EP4S.

However you choose to get involved, we'd be delighted to hear from you.

To find out more or get started, please visit:

equestrianproperty4sale.com/list-with-us

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